



For Immediate Release

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## Cannon Memorial Hospital announces name change

**Pickens, S.C. (Sept. 27, 2016)** – Cannon Memorial Hospital today announced that, effective Nov. 1, it will take another step forward in its integration agreement with AnMed Health by changing its name to AnMed Health Cannon.

The transition will become visible in the coming weeks to reflect the completion of operational integration and to reinforce a shared commitment to providing seamless, high-quality healthcare services to residents of Pickens and surrounding communities.

“As our relationship has strengthened over the years, AnMed Health and Cannon have always kept the health of our communities at the forefront of our minds,” said Cannon CEO Norm Rentz. “Our name change is another milestone in that relationship – a visible symbol of expanded access to care and an even deeper commitment to the communities we serve.”

AnMed Health and Cannon have a relationship that dates back to 2009, but an agreement in 2014 further integrated the systems. Since then, leaders in nursing, business services, human resources and other functions have implemented changes that have aligned the two organizations’ standards of care and business practices.

This increased efficiency on the business side gives Cannon a greater operational advantage in a changing health care landscape that has caused many small hospitals to close. Meanwhile, the nursing staffs in Anderson and Pickens now are following synchronized standards of care and protocols.

“All of the changes we made in Pickens have been behind the scenes for most people, but they lay a solid foundation for the future of AnMed Health Cannon,” said AnMed Health Assistant Vice President Brandon Clary, who will take over as CEO when Rentz retires later this year. “I commend Norm for shepherding us through this transitional period. Local access to care is important. This partnership ensures that access for the future and offers an avenue to specialty care and other resources available through the AnMed Health System.”

Last month, after 24 years as Cannon’s CEO, Rentz announced his plans to transition into a consulting role with the Cannon Memorial Foundation. The transition of leadership to Clary, an executive with AnMed Health since 2015, will further strengthen the relationship between the two organizations.

Over the next few weeks, patients, visitors and the community will see new signage to reflect the name change. Installation will take about two weeks. The work will have minimal impact on parking, but drivers should use caution, especially at the main entrance.

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